



The background image shows a person's hands typing on a laptop keyboard. Overlaid on this is a network of hexagons connected by lines. Inside several hexagons are blue line-art icons: a lightbulb, a bar chart with an upward-trending line, a brain with neural connections, a handshake, a globe, and a hand holding two coins with the pound sterling symbol (£).

BTEC Business Studies at Sidcot

sidcot.org.uk



Sidcot
Live Adventurously

Why choose BTEC Nationals?

Young people taking their first steps towards a new career need the right blend of **technical and academic skills** in order to become the highly skilled, work-ready individuals employers and universities look for.



BTEC Level 3 Nationals are vocational qualifications designed to help your learners succeed. They have been developed in collaboration with over 5,000 universities, employers and professional bodies with **employability at the heart**, so learners can develop the skills and confidence they will need to step into their future.

What's new?

Your new BTEC Level 3 Nationals qualifications take a unit-by-unit approach and provide your learners with practical, work-related courses. They offer:

- **Combination of assessment styles**
Learners can demonstrate their knowledge, skills and understanding through work-related contexts.
- **Large foundation of mandatory units**
Universities and employers have evidence of a consistent level of core knowledge and skills.
- **Comprehensive support**
We've listened to feedback and put together our most comprehensive support package yet.

Please click on the links below to watch a short YouTube film detailing...

- [why universities choose BTEC](#)
- [why employers choose BTEC](#)
- [why students choose BTEC](#)

BTEC success at Sidcot

- BTEC Sport Level 3 Diploma running for the last two years.
- Student experience and staff feedback is very positive.
- Current Year 13 students have university offers based on their BTEC in Sport plus one A Level.
- Current quality assurance measures put in place for Sport, can be applied to subsequent BTEC courses offered at Sidcot, such as Business.

If you have any questions or would like more information please don't hesitate to get in touch:



Thomas Ruddle

Assistant Head
(Upper School)

thomas.ruddle@sidcot.org.uk



David McDonagh

Head of Business Studies

david.mcdonagh@sidcot.org.uk

What matters?

BTEC Business

A new member of staff will be joining the Business Studies department in September 2020, with experience of teaching BTEC Business and we have a number of students in Upper Fifth (Year 11) who might prefer the approach and assessment methods of the BTEC in Business Studies.

We will be offering the Pearson BTEC Level 3 National Diploma in Business at Sidcot. [Click here](#) to see course specification.

Which units will students cover?

Mandatory Units

- Exploring Business
- Developing a Marketing Campaign
- Personal & Business Finance
- Managing & Event
- International Business
- Principles of Management

Optional Units

- Recruitment & Selection Process
- Team Building in Business
- Recording Financial Transactions
- Final Accounts for Public Limited Companies
- Financial Statements for Specific Businesses
- Cost & Management Accounting
- Investigating Customer Service
- Investigating Retail Business
- Visual Merchandising
- Digital Marketing
- Creative Promotion
- Pitching for a New Business
- Investigating Corporate Social Responsibility
- Market Research
- The English Legal System
- Employment Law
- Aspects of Civil Liability Affecting Business
- Aspects of Criminal Law Impacting on Business & Individuals
- Work Experience in Business

What syllabus do you follow?

Pearson BTEC Level 3 National Diploma in Business.



Benefits

- Equivalent in size and value to two A Levels
- Assessment is done unit by unit through the course
- 8 units, of which 6 are mandatory
- 3 are assessed externally

Grading

A learner's final qualification grade reflects their achievements across units in their BTEC Nationals course. Both internally and externally assessed units are individually graded, and each final unit grade is allocated points.

- Internally assessed units are marked and graded in the Centre (School, college or training provider) and subject to external verification by Pearson.
- Externally assessed units are marked and graded by Pearson.
- Units are graded Pass, Merit or Distinction with points between grades also recognised for external units. Total points scored across all units are used to calculate the final qualification grade.

Did you know...

4 out of 5 BTEC students go on to receive a First or Second class degree. (The outcome associated with the BTEC route of degree level acquisition, London Economics 2013).

Aims and benefits

BTEC Business at Sixth Form



Travel Information:

Nearest Airport: Bristol International
(15 minute drive, 13 km) Flights to
worldwide destinations

Easy access to London International
Airports and mainline rail services
(2 hours to London Paddington)



The idea is that students have the option to pursue a curriculum in business that is more practical and course-work based, rather than a linear exam based curriculum.

- Students would choose a BTEC in Business Studies plus one other A Level.
- We also feel the level of choice of units available to BTEC students would empower them and allow them to take ownership of their own learning and indeed careers.
- Staff within the business studies department have had experience of teaching this course before.



L to R (clockwise): The annual Bristol International Balloon Fiesta pictured over the famous Clifton Suspension Bridge, the Roman Baths in the World Heritage City of Bath, Cheddar Gorge and Wells Cathedral.

+44 (0)1934 845236 | admissions@sidcot.org.uk
Oakridge Lane Winscombe BS25 1PD
sidcot.org.uk



Sidcot
Live Adventurously